Royal Earlswood FC Sponsorship Packages 2022/2023

Dave Coogan

CHAIRMAN

Royal Earlswood FC
Monotype Sports & Spocial Club
Honeycrock Lane
Salfords
Surrey RH1 5JP

About Royal Earlswood FC

Royal Earlswood FC was formed in June 2018 to provide football to boys and girls from age 5 and upwards. Our aim is to provide a safe, welcoming and fun environment for all members of the club. You can be assured and safe in the knowledge that all our coaches are DBS checked, hold safeguarding qualification's and are FA Level 1 qualified as a minimum. With this in mind our management teams understand the importance of the players development but at the same time will make sure their coaching sessions are engaging for all, ensuring everyone has smiles on their faces. With 10 teams, it is vital we secure private / corporate sponsorship to ensure the existence and growth of our club. We do hope to work with you for this coming season

SPONSORSHIP OPPORTUNITES

SENIOR SPONSORSHIP PACKAGES 2022/23

There are a number of ways you can sponsor the club:

- Seniors Matchday Kit Home or Away (Sponsors name or logo on the front of the shirts) – £750 or £1200 for both home & Away
- Training/Warm Up Tops (sponsors name or logo as above) – £400
- Zip Tops – £450
- Player Tracksuits (sponsors name/Logo on back of garment) – £650
- Club Sponsor – By Arrangement

What do you get? (additional to above)

- Full colour 8ft x 3ft Corporate Advertisement Banner
- Company Link and Logo on club website (club will actively promote sponsor company)
- Social Media Links on club social media streams (club will actively promote sponsor
- company)
- Exposure wherever the club/team plays.
- Advertisement in home game match programme
- Advertisement in club monthly newsletter
- Managers forum and match day report
- Annual corporate/sponsors club fundraising event
- Joint sponsors/club charity fundraising events
- Hospitality food and drinks for visiting sponsors on home match days

SPONSORSHIP RULES

- All Sponsors need to be approved by the club management committee. Please submit details to the chairman, David Coogan dave@refc.co.uk
- Sponsorship of the club, irrespective of package type only gives the sponsor the right to have their name/logo on the kit irrespective of who pays for it (club or sponsor) All kit will always remain the property of the club and must comply with the club's official kit standards.
- All sponsorship funds must be paid to the club. No kit can be ordered without the receipt of the sponsorship funds.
- The amounts specified above are the minimum amounts. This is a matter for your discretion when negotiating a deal with a potential sponsor.
- Sponsorship is valid for one year.
- All sponsors logo's and names will be printed on club kit within the guidelines set out by
- the club and the FA

SPONSORSHIP OPPORTUNITES

YOUTH TEAMS SPONSORSHIP 2022/23

There are a number of ways you can sponsor the club:

- Matchday Kit (Sponsors name or logo on the front of the shirts) – £500
- Training Tops (sponsors name or logo as above) – £250
- Jackets/Warm-up Tops (sponsors name/Logo on back of garment) – £350
- Tracksuits (sponsors name/Logo on back of garment) – £400
- Website Sponsor (duration of 2 seasons and sponsors logo and web links etc added to club website) – £1,000
- Club Tournament – By Arrangement
- Club Sponsor – By Arrangement
- Teams play in the Epsom & Ewell and Mid-Sussex Leagues

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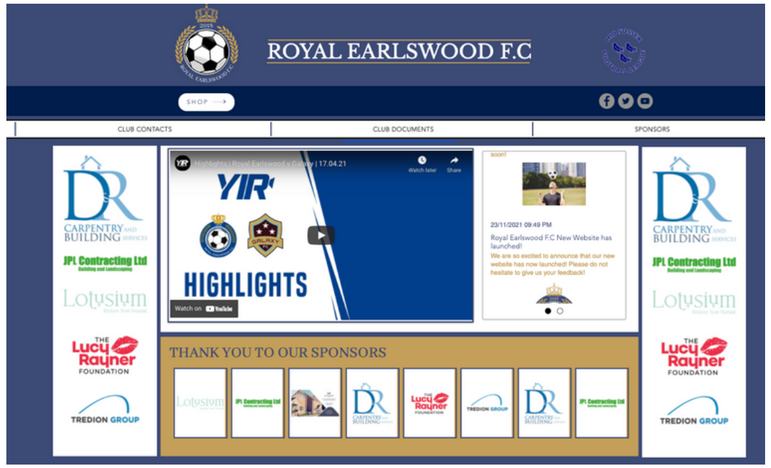
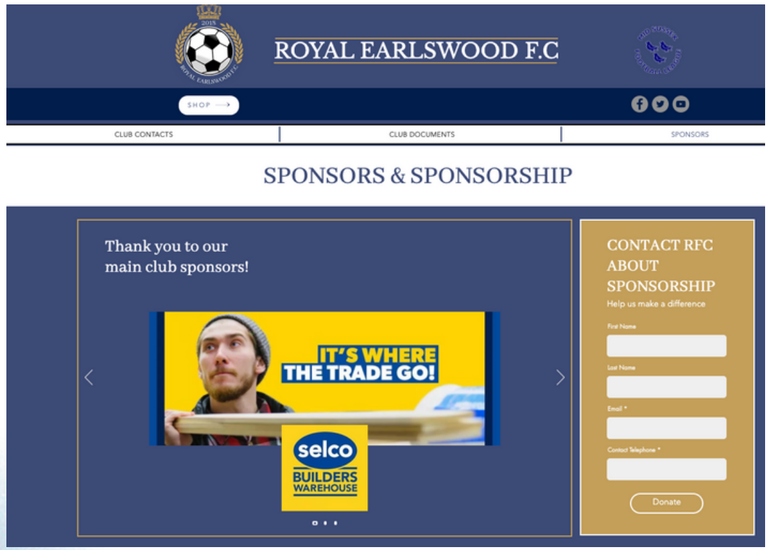
- All sponsorship funds must be paid to the club treasurer. No kit can be ordered without the receipt of the sponsorship funds.
- The amounts specified above are the minimum amounts. This is a matter for your discretion when negotiating a deal with a potential sponsor.
- For packages 1 & 2 the sponsorship is valid for 2 seasons, typically clothing items last for 2 years before the players grow out of them or it needs replacing.
- All sponsors will be acknowledged on the club website with a framed shirt and links to the sponsors own website via the clubs social network sites
- All sponsors logo's and names will be printed on club kit within the guidelines set out by the club and the FA

EXTRA SPONSORSHIP
THAT WE AS A CLUB CAN OFFER

- Any Graphic Design work needed for your own personalised banners
- Personalised Social Media Banners or Posts to announce sponsorship
- Personalised Graphics for our Newsletters throughout your sponsorship term
- Ads / Marketing specific to your company or brand on our website made by our personal Graphic Designer / Website Manager





CONTACT US

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